



#14

Project Spotlight

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PROJECT INFO:

Client: Long Island University

Location: Brookville, NY

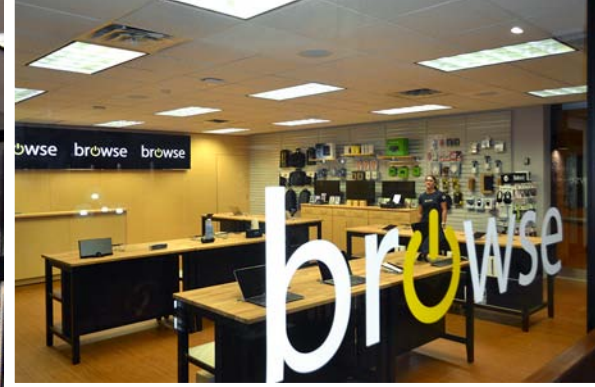
EMS Product Line at Work

When you think of traditional electronics stores, you may picture the slatwalls and island stations that display multitudes of TVs and gadgets vying for your attention. LIU's computer store breaks this traditional view and shows how truly versatile you can be when combining AMCASE's Electronic Merchandising System (EMS) with its casework product line. Paneled walls, concealed doors, access panels, slatwalls, and a transaction counter are some of the features that make this store sharper than the latest hi-def TV.



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FUN FACTS



2014 - In December, LIU announced the opening of its store, Browse.

1/2 of all profits support LIU scholarships. The rest funds future student-run enterprises.

source: www.liu.edu

Long Island University
Brookville, NY

LIU Computer Store

THE CHALLENGE / THE SOLUTION

Our client was on a shortened time schedule so time savers were incredibly important. Our team offered both product depth and quick delivery, effectively reducing the number of vendors needed to accomplish their goals in a shorter amount of time.

The successful collaboration between the client, AMCASE® dealer/rep, and AMCASE® resulted in additional projects, both on and off campus. When a client calls you to tell you the product exceeded his expectations, it reminds you that people do notice the AMCASE® difference.

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