

FIXTURES WITH STUNNING LOOKS

PROJECT INFO:

Client: Retailer

Location: Throughout the U.S.A.



Just as good staging preparation increases the potential likelihood of a home sale, similar results can be had in the retail industry. Our client realizes that what you display your products on can be just as important as the product itself. Our client's fixtures, built by AMCASE®, utilize contrasting finishes to reflect the quality in their brand people have grown to love and trust



The AMCASE® Solution

Probably the first fixture ever invented for displaying clothes was the clothes line. Apparently it was never deemed appropriate for retail and thus, we have come to rely on floor-standing and wall-mounted fixtures. While all fixtures share the same common purpose – to uphold, organize, and display merchandise – their designs can vary from one to the next. That stands to reason, because while socks and shirts can do just fine on a table or slat wall display, sometimes undergarments require a more elegant solution. So whether a client needs curvy drawer fronts on a chest of drawers, push plate displays, or a beautiful nested table set, AMCASE® offers a little something for everyone.