

EMS PRODUCT LINE AT WORK

PROJECT INFO:

Client: Long Island University **Location:** Brookville, NY

When you think of traditional electronics stores, you may picture the slatwalls and island stations that display multitudes of TVs and gadgets vying for your attention. LIU's computer store breaks this traditional view and shows how truly versatile you can be when combining AMCASE's® Electronic Merchandising System (EMS) with its casework product line. Paneled walls, concealed doors, access panels, slatwalls, and a transaction counter are some of the features that make this store sharper then the latest hi-def TV.



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The AMCASE® Solution

The successful collaboration between the client, AMCASE® dealer/rep, and AMCASE® resulted in additional projects, both on and off campus. When a client calls you to tell you the product exceeded his expectations, it reminds you that people do notice the AMCASE® difference.



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